

SERENDIPITY INNOVATION

DIGITAL MARKETING & TECHNOLOGY

☎ 800-561-3166

✉ support@SerendipityInnovation.com

📍 701 Pleasant Grove Blvd.,
Suite 180, CA 95678

🌐 www.SerendipityInnovation.com

🌀 Website Add-Ons & Enhancements

Each enhancement is designed to elevate your digital home — combining strategic technology with soulful alignment.

🌀 Engagement & Lead Generation

Capture attention. Build connection. Convert curiosity into meaningful leads.

1. Interactive Quiz Creation — from \$297

Help visitors discover their perfect path (like “*Website or Landing Page?*”).

Includes: quiz copywriting, logic mapping, branding, and integration with Mailchimp or Flodesk.

Tools: Typeform, Interact, Thrive Quiz Builder.

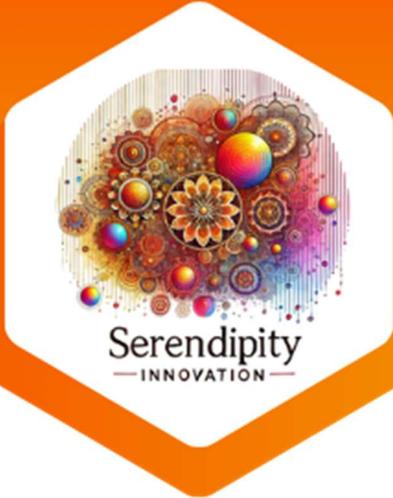
Optional: add email follow-up automation + \$150.

2. Lead Magnet Integration — from \$175

Add a beautiful opt-in form for free resources (like *The Energetic Website Blueprint*).

Includes: form setup, design matching, and CRM automation connection.

Tools: Flodesk, ConvertKit, Mailchimp.



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3. AI Chatbot Setup — from \$250

Create a compassionate digital assistant that answers questions, books calls, or guides visitors.

Includes: brand-trained personality (e.g., “Ask Luna, your Digital Alignment Guide”), welcome flows, and contact-form integration.

Tools: ManyChat, Tidio, Drift, Chatbase.

Monthly maintenance + \$50.

◆ Client Attraction & Conversion

Turn visitors into clients through design flow, social proof, and seamless scheduling.

4. Booking + Payment Integration — from \$150

Allow clients to book sessions or discovery calls directly on your site.

Includes: embedded scheduler, payment gateway, and confirmation emails.

Tools: Calendly, Acuity, TidyCal.

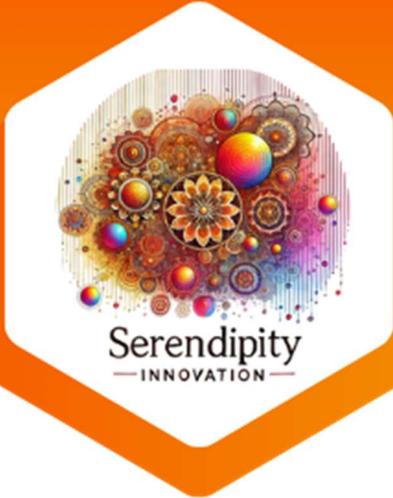
Add automated follow-ups + \$75.

5. Exit-Intent Pop-Up Offer — from \$120

Convert exiting visitors into subscribers or clients with a gentle reminder or gift.

Includes: design, copywriting, and CRM integration.

Tools: ConvertBox, OptinMonster.



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6. Testimonials Carousel / Video Wall — from \$125

Showcase your success stories dynamically with motion or video.

Includes: layout design, upload, and animation effects.

Tools: Elfsight, Thrive Architect.

🧘 Energy & Experience Enhancers

Infuse calm, confidence, and connection into your visitors' experience.

7. Guided Meditation / EFT Video Library — from \$225

Create an on-page “Energy Corner” to host calming or attunement videos.

Includes: 3–5 embedded videos, layout design, and description copy.

Tools: Vimeo, YouTube, Kajabi embed.

8. Light or Sound Frequency Player — from \$175

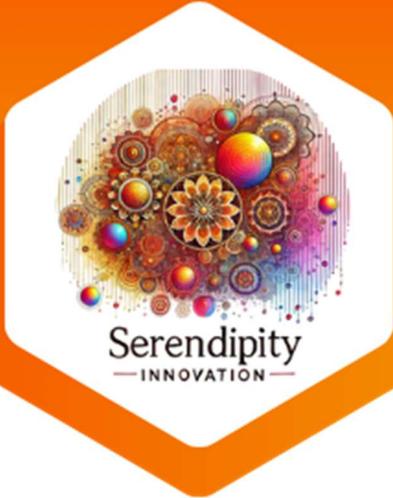
Add a soothing ambient audio player for meditation or healing tones.

Includes: player customization and autoplay logic.

9. Energy Attunement Scheduler — from \$150

Offer visitors a way to book private Energy + Tech Alignment sessions directly on your site.

Includes: session descriptions, booking integration, and payment links.



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⚙️ Automation & Analytics

Simplify your systems and understand your audience better.

10. CRM + Email Automation Setup — from \$350

Automate follow-ups, segmentation, and onboarding.

Includes: tag creation, 3–5 email sequences, and testing.

Tools: Flodesk, Mailchimp, HoneyBook.

11. Website Heatmap & Analytics Setup — from \$100

See exactly how visitors interact with your site.

Includes: Hotjar or Microsoft Clarity installation, dashboard setup, and training video.

📦 Monetization & Growth

Turn your website into a revenue-generating ecosystem.

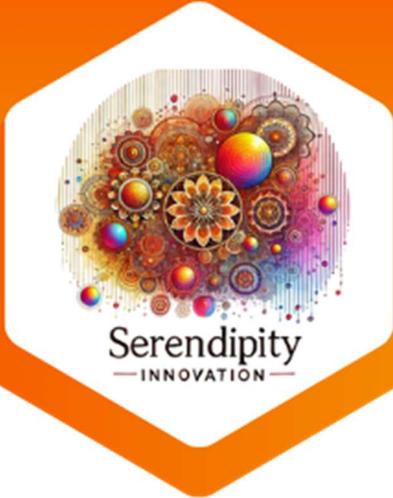
12. Digital Shop / Course Library — from \$375

Sell downloads, mini-courses, or session bundles directly on your site.

Includes: product setup, cart integration, and branded checkout page.

Tools: ThriveCart, Podia, WooCommerce.

Optional: sales-funnel setup + \$200.



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13. Affiliate / Referral System — from \$250

Encourage happy clients to promote your services.

Includes: affiliate sign-up page, tracking setup, and dashboard training.

Tools: Rewardful, Tapiliate, AffiliateWP.

✦ Marketing & Visibility Add-Ons

14. Email Marketing Setup — \$450 (one-time)

Platform setup (Mailchimp or preferred)

Welcome sequence (3–5 emails)

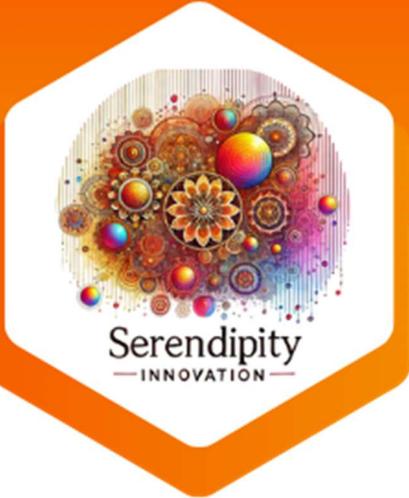
Newsletter template + one broadcast

Optional: nurture sequence (+ \$250) | lead magnet design (+ \$150) | monthly management (\$300 / month).

15. Social Media Strategy — \$250

2–4 branded posts • 1–2 video scripts • hashtag & bio optimization

Optional: scheduling (+ \$200 / month) | analytics (+ \$100 / month).



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🧘 Mindset Attunement Sessions — \$150 each | \$333 bundle

Sometimes, we resist success and happiness not because we lack desire or effort, but because of deep-rooted subconscious patterns and generational trauma.

No amount of visualization, affirmations, or positive thinking can create lasting change without transforming the beliefs held in your subconscious mind. To truly rise, we must release the energetic blocks that keep us repeating cycles of struggle, self-doubt, or limitation.

Our custom Energy Attunements are designed to do exactly that — addressing your specific energetic imbalances, clearing what no longer serves you, and activating the frequency of expansion, growth, and ascension within you.

15. EFT Tapping + RoXiva Light Therapy helps you:

- Clear mental clutter
- Rewire limiting beliefs
- Restore confidence & calm

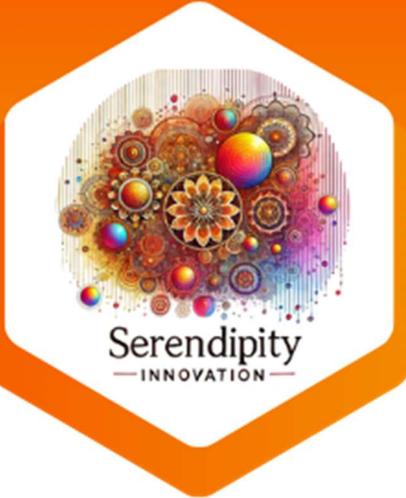
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Suggested Add-On Bundles

Bundle Name	What's Included	Price
Visibility & Growth Bundle	Quiz + Chatbot + Opt-In Integration	\$625
Energy Experience Bundle	Video Library + Light/Sound Player + Scheduler	\$499
Automation Mastery Bundle	CRM Setup + Analytics + Booking Flow	\$575

Implementation Flow

1. Choose your desired add-ons.
2. E-mail us at Support@SerendipityInnovation.com a 30-minute Alignment Call.
3. We harmonize design, tech, and energy for a seamless integration.